

Claims:-

1. A method of providing a phone-based service including:-
programming a telephone assembly having means to receive and
5 transmit a message to another telephone, to transmit a message only to one or
a plurality of designated other telephones from which said phone-based services
are available, and
providing a programmed telephone assembly to a prospective user of
said phone-based services, said telephone assembly being housed in housing
10 means having theme identification means for identifying a theme associated
with said phone-based services.
2. A method as claimed in claim 1, wherein said theme identification means
is the shape, pattern, ornamentation or configuration of said housing means.
- 15 3. A method as claimed in claim 2, wherein:-
said housing means is star-shaped, said theme is astrology and said
programming means have been pre-programmed to connect with one or a
plurality of designated telephones numbers providing astrology services, or
20 said housing means has a sexual shape, said theme is a sexual theme
and said programming means have been pre-programmed to connect with one
or a plurality of designated telephones numbers providing sexually related
services.
- 25 4. A communication assembly including:-
a telephone assembly having means to receive and transmit a message
to another telephone;
programming means for programming said telephone assembly to
transmit a message only to one other or a plurality of designated other
30 telephones, and
housing means housing said telephone assembly, said housing means
having theme identification means for identifying a theme associated with said
other telephone(s).

5. A communication assembly as claimed in claim 4, wherein said theme identification means is the shape, pattern, ornamentation or configuration of said housing means.
- 5 6. A communication assembly as claimed in claim 4, wherein said communication assembly provides a phone-based service, said theme identification means identifying a theme associated with said phone-based service.
- 10 7. A communication assembly as claimed in claim 6, wherein said programming means have been pre-programmed to connect with one or a plurality of designated telephone numbers providing said phone-based services.
- 15 8. A communication assembly as claimed in claim 6, wherein said programming means is a key pad or the like programmable for transmission of a message to said one or a plurality of designated telephone numbers providing said phone-based services.
- 20 9. A communication assembly as claimed in claim 5,
wherein said telephone assembly includes:-
connection actuating means for actuating telephone connection to said other telephone(s), and
disconnection means for disconnecting telephone connection with said
25 other telephone(s).
10. A communication assembly as claimed in claim 5, wherein said telephone assembly cannot receive incoming telephone calls.
- 30 11. A communication assembly as claimed in claim 5, wherein said housing means is heart-shaped and said theme is love.

12. A communication assembly as claimed in claim 11, wherein said programming means is a key pad or the like programmable to transmit a message to only the telephone having the number first indexed on said key pad.
- 5 13. A communication assembly as claimed in claim 6, wherein said housing means is star-shaped and said theme is astrology.
14. A communication assembly as claimed in claim 13, wherein said programming means have been pre-programmed to connect with one or a
10 plurality of designated telephones numbers providing astrology services.
15. A communication assembly as claimed in claim 6, wherein said housing means has a sexual shape and said theme is a sexual theme.
- 15 16. A communication assembly as claimed in claim 15, wherein said programming means have been pre-programmed to connect with one or a plurality of designated telephones numbers providing sexually related services.